

Sponsorship

Application Form



PERSONAL INFORMATION

Name of Business, Group or Organisation: _____

Contact Person: _____

Mailing Address: _____

Email: _____ Contact Number: _____

I acknowledge that WEDCO will use this email address for all communications.

EVENT INFORMATION

Select the Appropriate Application Attachments: Event Layout Event Schedule Visuals/Mock Ups

Event Title: _____ Type of Event: _____

Is This an International Event Attracting Tourists and/or International Guests/Participants? Yes No

Dockyard Venue Requests: North Lawn Victualling Yard Other, Please Specify: _____

Event Date(s): _____ Set Up/Breakdown Dates(s): _____

Event Start & End Time: _____ Set Up Start & Breakdown End Time: _____

Number of Attendees Expected: 1 to 250 250 to 500 500 to 750 750 to 1,000

1,000 to 2,000 2,001 to 3,000 3,001 - 10,000 10,001+

Event Requests: Food/Beverage Sales Alcohol/Catering Vendor(s) Barbecue(s)/Bonfire(s)

Tent(s)/Staging/Signage Animal(s)/Fun Castle(s) Drone(s) Generator(s)/Music

Event Requirements: Dockyard Tram Services Landscaping Electricity Water

Waste Management/Collection Event Specific Parking Security Lavatories

I have read and understood the information document on **Venue Rentals Terms, Conditions and Pricing**.

Please Provide Any Other Information Available or Any Additional Requirements:

CHARITY/CAUSE INFORMATION

Associated Charity/Church/School Name: _____

Associated Charity Registration Number, if Applicable: _____

Is This Event Giving 100% of The Proceeds to Charity? Yes No

If No, Where Are The Proceeds Going/Who is Benefiting?

Is This Event Free to The Public? Yes No

If There is a Charge to The Public, Please Provide Details.

Please Provide Any Other Pertinent Information About The Proposed Event to Justify This Sponsorship Request.

I have read and understood the information document on **Sponsorship Criteria and Process**.

WEDCO/DOCKYARD BRAND EXPOSURE

Please provide details of exposure the WEDCO and/or Dockyard brand would receive if the sponsorship request is granted. Items in bold are a minimum requirement if sponsorship is awarded.

Promotional Materials - Please Describe: _____

Print Advertisements - Please Describe: _____

Event/Organizer Website/Online Advertising - Please Describe: _____

Event/Organizer Social Media - Please Describe: _____

WEDCO/Dockyard Promotional Materials (Feather Banners, Promo Items at the Event, Promo Items in Gift Bags, etc.)

WEDCO Tenants Will be Provided the Opportunity to Participate in The Event Free of Charge Where Possible (Restaurants, Retail Vendors, Experiences, etc.)

WEDCO and/or Royal Naval Dockyard Mention in Event Media Coverage, Inclusive of Press Releases And/or Newsletters

Email Event Photos to marketing@wedco.bm to be Used for WEDCO/Dockyard Online Content Within 3 Days of the Event

WEDCO Photographer, Videographer And/or Social Media Contributor Entry to Gather Footage and Content

Other - Please Describe: _____